



Public space is the city's medium for communication with itself, with the new and unknown, with the history and with the contradictions and conflicts that arise from all those. Public space is urban planning's moderator in a city of free players (Christ, 2000)



## Strictly Public

# Video art invading the visual sphere of our public spaces

Exactly one year ago, I was asked by the artist group strictly public to make an inquiry about their show on Berlin's largest outdoor screen. They showed for one month 10 one-minute videos in between the commercial program of the screen.

Very little people noticed, there was something different on the screen, interrupting the usual program. The outdoor LED screen was associated, thus predefined with advertisement. It is hard to intrude the dominance of the commercial visual sphere in public space.

Yet, the idea of Art, of the possibility to see Art was almost welcomed by everyone.

But what is Art - especially what is Video Art, I was asked several times

Promoting interaction to the fearless confrontation and contact with strangers

Promoting formation of public sphere by criticism, reflection on society

Promotion of the social interaction and intergration in the local neighbourhood

Perception of the current development of our hightech society

Activation to the conscious participation in the creation of the public space

# Contributing to a livable urban space



# A Peoples platform strengthening the local integration





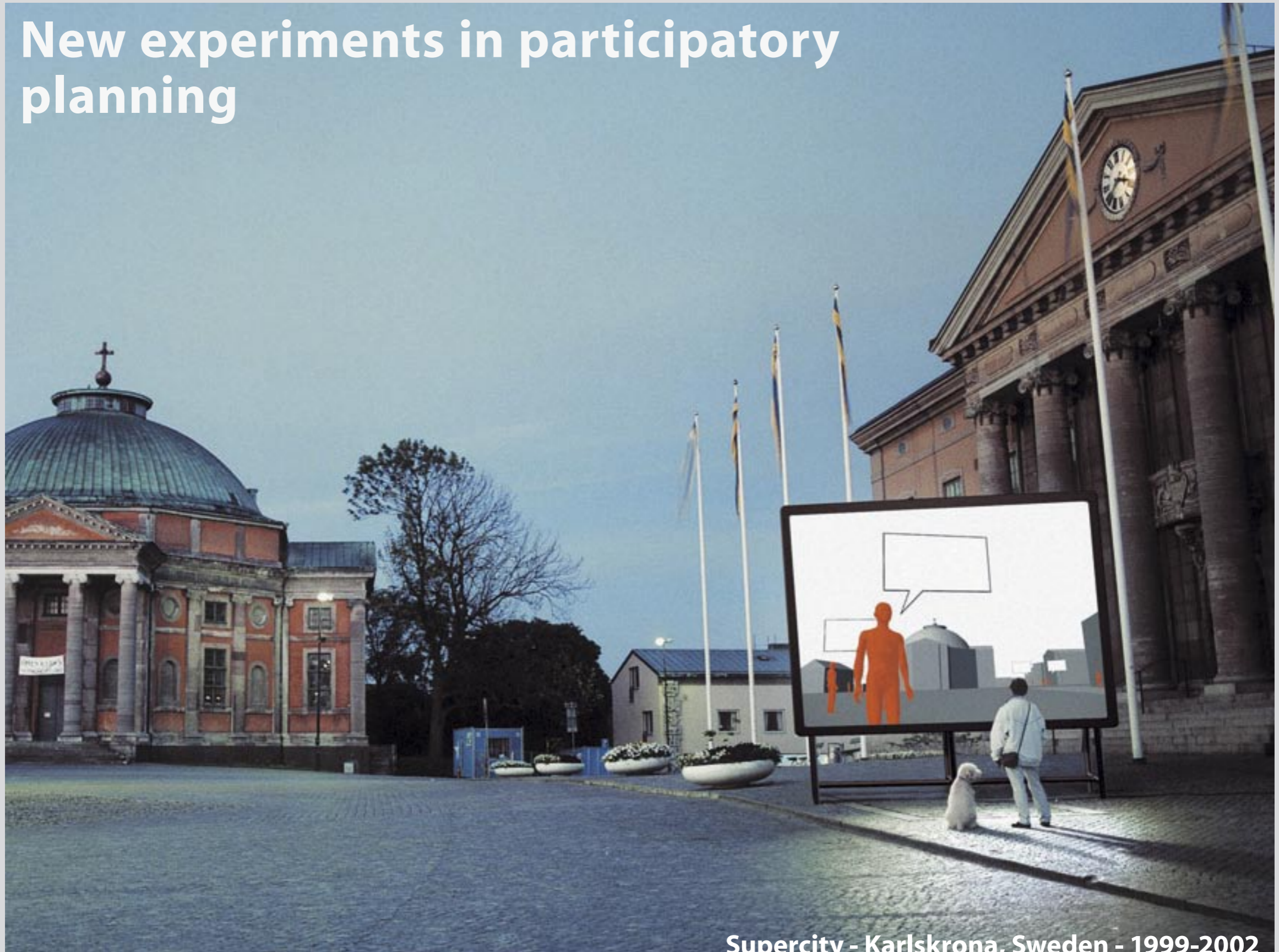
# Making use of the mobile phone







# New experiments in participatory planning



Supercity - Karlskrona, Sweden - 1999-2002



PDPal - Times Square, New York - 2003

